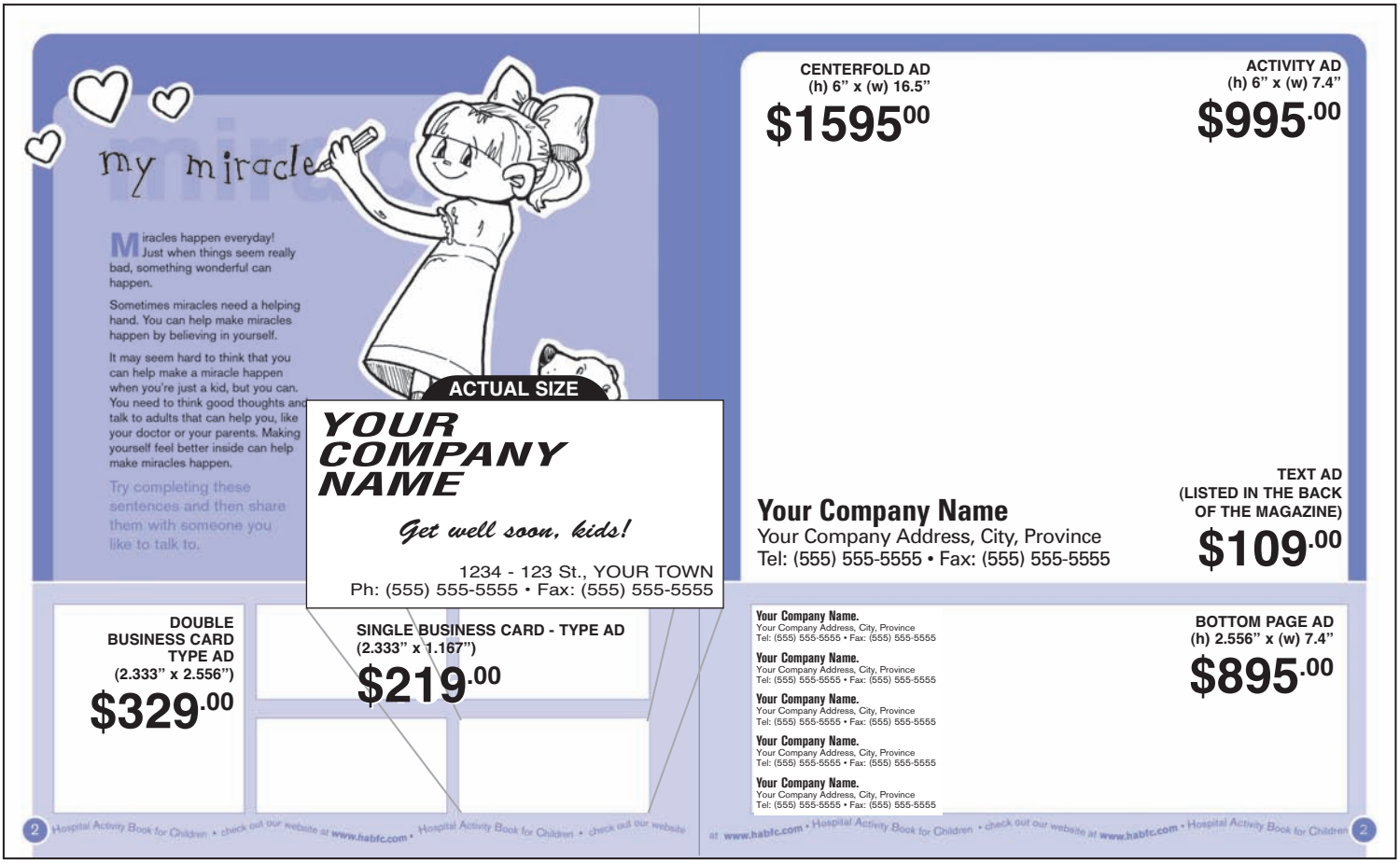
THE HOSPITAL ACTIVITY BOOK for children

This is an illustration of the format for **THE HOSPITAL ACTIVITY BOOK FOR CHILDREN**.
Advertising Rates for the various ad sizes are listed below.



SPECS

- distributed to sick and injured children, and children at risk through participating hospitals and various victim services programs in your area
- 5,000 copies per edition
- magazine format
- 8.5' x 10.437" (upright)
- full colour, 'luna gloss' cover
- high quality white bond paper (recyclable) for inside pages
- 40 to 80 pages in length
- 72% content - 28% advertising
- published annually

MECHANICAL REQUIREMENTS

Platform:

- All images to be sent as .tiff, .eps, .pdf, or .jpeg format
- Ads can only be accepted by E-mail or Mail
- All images must be greyscale and 300 DPI

ADVERTISING RATES

Text Listing Ad (Listed in the back of the magazine)	$109.00
Single Business Card Type Ad (h) 1.167" x (w) 2.333"	$219.00
Double Vertical Business Card Type Ad (h) 2.5" x (w) 2.333"	$329.00
Activity (must include activity) (h) 6" x (w) 7.4"	$995.00
Bottom Page Ad (h) 2.556" x (w) 7.4"	$895.00
Centrefold Ad (h) 6" x (w) 16.5"	$1595.00

Toll-Free Ph: 1-877-413-6163 • Toll-Free Fax: 1-877-463-6185 • Website: www.habfc.c